



## Fairy Doors

### POSSIBLE LOCATIONS:

- ◆ Downtown businesses
- ◆ Kendallville Public Library
- ◆ Kendallville Parks Dept
- ◆ YMCA
- ◆ Parkview Hospital
- ◆ YMCA



### Sample of a Fairy Door Story:

The Fairy Door you see here is home to Mr. Graymist Dandygrass, and his lovely wife, Lilianna. In the summer, the couple can often be found just before dusk gathering flower petals and dandelion puffs to feather their beds. Graymist also likes to hang out under the local toadstool with his friends and reminisce about life as a younger fairy. Like other male fairies, Graymist cannot fly and, therefore, likes to stay very close to home for safety. Lilianna, on the other hand, enjoys flying through the night sky and peeking into the windows of young children, often leaving small gifts (such as acorns and rabbit whiskers) for her favorites!



## Gnome Homes

### BENEFITS:

- ◆ Encourages physical activity/walking
- ◆ Offers enrichment and educational opportunities for families
- ◆ Enhances community opportunities to collaborate
- ◆ Increases traffic to area retailers who participate
- ◆ To make local walking paths, parks and other locations even more inviting for individuals and families

## ROLL HOLES

### THE DETAILS:

- ◆ Doors would be installed at various locations throughout Kendallville to inspire children's imagination and adventure. Each door would have a "story" behind it (FOR EXAMPLE: the Pizza Fairy, or the Cake Gnome).
- ◆ Stories could be written by the project committee, or by a business sponsoring a door
- ◆ We would use QR codes to link to a website so that families could read the "back story" behind each fairy door.





## **COST:**

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While business can -- and are encouraged to -- sponsor their own Fairy Door, we are simply asking businesses to give us permission to place a fairy (gnome or troll) door outside of their establishment. The only responsibility of the business would be to maintain the condition of the door.

Sponsorship of a door costs \$250, and the money would be used to offset the cost of purchasing fairy doors, as well as to expand and grow the program in our community.

## **BENEFITS OF SPONSORSHIP:**

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- ◆ Businesses who sponsor a fairy door, gnome home or troll hole will have the opportunity to write their OWN story, to coincide with their business. YOU get to decide who lives there, what they like/dislike, how they behave, etc.

*FOR EXAMPLE: If a pizza parlor sponsored the Pizza Fairy door, that business could come up with their own story behind the fairy, incorporating various aspects of their business, such as...how the owners came to discover the fairies, what the fairies do for the business (such as chopping the veggies), or the fairy's favorite pizza (which could be added to the menu as a promo).*

- ◆ Increased traffic to the participating business by incorporating a fun, family experience while eating/shopping/etc.
- ◆ Increased overall commerce in Kendallville by creating a free activity that visitors from other communities can enjoy over and over again.

## **SIGN UP:**

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**Yes! I am interested in having a fairy door outside of my business. I understand that I will be responsible for maintaining the structure over time.**

**Yes! I'd like to sponsor a fairy door outside of my business to support this amazing community initiative.**

I'll create my own fairy/gnome/troll story.

I have some ideas, but would like to work with the committee to write my story.

I'd like the committee to write the story for me.

Name: \_\_\_\_\_

Business: \_\_\_\_\_ .Phone/Email: \_\_\_\_\_